

Cambia Health Foundation

2024 Request for Proposals

Resilient Children and Families

At a glance

- Application closes February 5th 2024 at 5:00pm PST
- Covers services provided in Oregon, Washington, Idaho, Utah and Tribal Nations within these states
- We anticipate grant amounts being \$50,000
- Open to U.S. 501(c)(3) organizations; accredited schools or universities; government and public agencies; federally recognized Indian Tribal entities
- Our website:
<https://www.cambiahealthfoundation.org/>



About us

Cambia Health Foundation is the corporate foundation of Cambia Health Solutions, which is dedicated to making health care more person focused and economically sustainable. Founded in 2007, the foundation has invested more than \$127 million to advance whole-person health at every stage of life. We make purposeful philanthropic investments in solutions that reduce disparities, address social drivers of health, incorporate mental and behavioral health, and eliminate systemic barriers, resulting in better health care experiences and outcomes for people and families.

What we believe in

We believe that health is personal, multidimensional, and interconnected, so health care should be too. We believe in a future where every person has an equal opportunity to live the healthiest life possible. We believe health equity is vital and achievable.

Our investments span three strategic areas of work across all ages and phases of life:



Resilient Children and Families

We invest in behavioral health access for young children and their caregivers. By focusing on early intervention, we build resilience and improve health outcomes.



Healthy and Connected Aging

We focus on solutions that reduce isolation and loneliness among older adults by strengthening social connectivity, care coordination, and behavioral health access within whole person health models.



Health Care Workforce

We support expanding, diversifying, and training the workforce to reduce behavioral health provider shortages in our region. By strengthening the paid and unpaid workforce we enable wellness and prevention, reduce stigma and increase collaborative care models.

Resilient Children and Families



Why it is Our Priority

We believe that preventing Adverse Childhood Experiences (ACEs) starts with parents, caregivers and communities. Maternal and child health experiences set the patterns for their lifelong behavioral and physical health outcomes. Those who experience multiple ACEs are more likely to experience behavioral challenges and have a greater likelihood of developing life-threatening conditions such as obesity, heart disease, alcoholism, drug use, smoking, and depression as adults. Continuing through early childhood, many communities lack basic behavioral health infrastructure for young children. Silos in the current health care system keep maternal, pediatric health, and childhood behavioral health woefully disconnected. We believe bringing a culturally relevant integrated approach to pregnancy, childbirth, postpartum care, and early childhood health is critical to better outcomes for everyone.



RFP Strategy

We aim to invest in whole person care models focused on empowering families to prevent and intervene with Adverse Childhood Experiences. By strengthening the continuum of care from prenatal, screening, and early relational health, generational cycles of negative life outcomes can be broken.

Outcomes and Impacts

Strong applications will have direct connection to one or more of the following:

- Improve access to whole person care for pregnant mothers, parents and caregivers that include elements of ACEs awareness, ACEs prevention and early relational health,
- Mitigate the effects of existing ACEs by providing screening and effective whole person interventions for children and families,
- Reduce ACEs and intervene to decrease childhood anxiety, depression, and self-injurious behaviors correlating to existing adverse experiences.

How to apply

Submit your application by **February 5th at 5:00pm Pacific Time** through the online application portal on our website, cambiahealthfoundation.org.

- Use the portal to access your existing account or create an account if this is your first time applying with Cambia Health Foundation
- Check our website for information on frequently asked questions
- Let us know if you need help. We are here to answer your questions

Funding guidelines

We expect to award six \$50,000 grants, totaling \$300,000 throughout the geographic region in this RFP. We anticipate grant start dates between April and July 2024. The grant period can last up to 18 months after the initial start date. Please note, these are general guidelines for planning purposes. Details will be finalized with funding recipients.

Eligibility

- Proposed work must exclusively serve populations within Oregon, Washington, Idaho, Utah and/or sovereign American Indian tribes within those states
- Proposed projects must be facilitated through either a U.S. 501(c)(3) organization; accredited school or university; government or public agency; federally recognized Indian Tribal entity. Fiscal agents are eligible to serve as applicants on behalf of organizations doing charitable work.
- The proposed project must have direct relation to one or more outcomes and impacts listed on page three
- If you’re not sure if your proposed work is eligible, please reach out to our team

RFP deadlines and time frame

January 12, 2024 at 12:00pm PST
The single stage application opens on our website

February 5, 2024 at 5:00pm PST
The application closes

March 4, 2024
Applicants will be notified of final decisions

April – July, 2024
Proposed work begins

We’re here for you

We welcome prospective applicants to reach out with questions or concerns as you consider applying for this RFP. Our team strives to make the application equitable and encourages you to reach out about barriers to application completion. Please also review frequently asked questions on our website, cambiahealthfoundation.org.

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Cambia Health Foundation values equal opportunity for all members of the community and embraces the importance of diversity and inclusion in achieving health equity. Our grant partners join us in not discriminating based on age, sex, race, creed, color, ethnicity, sexual orientation, gender identity, pregnancy, marital status, military service, other protected veteran status, disability, national origin, political affiliation, religious belief or any other status in its leadership, staffing or provision of services.

Preview of reporting requirements for funded projects

Cambia Health Foundation is dedicated to ensuring that its investments are mission driven and positively impact the communities we serve. The evaluation process is clear, simple and focused on outcomes. It respects organizations of different sizes, experiences, values, beliefs and traditions. It balances quantitative and qualitative methods to inform and guide Cambia Health Foundation decisions while improving grant partner services. Cambia Health Foundation staff use an evaluation model that fits our evaluation philosophy.

We have four primary goals for evaluation and grant reporting:

- Good stewardship of funds entrusted to us for the benefit of the community
- Grant partner learning and quality improvement
- Communication about results and impact
- Transparency around barriers and challenges

We are committed to asking only for what we will use, and remaining focused on what is important to the organization and those served. When it comes to our grant partners, our intent is to develop relationships that are positive, honest, trusting and committed to improvement. Reporting frequency and requirements depend on the grant size and time frame.

Cambia Health Foundation reserves the right to:

- Reject any or all proposals submitted
- Reject a proposal that does not include all required information and documentation
- Modify RFP and program guidelines, including submission deadlines
- Contact you to discuss your proposal and/or others referenced in the proposal
- Request additional information or verification

What will not be funded

Cambia Health Foundation is interested in learning what resources are necessary to achieve intended results. However, we will not fund the following as part of this funding opportunity:

- Endowments
- Capital campaigns
- Grants or scholarships to individuals
- Political causes or events
- Sacramental or theological functions of religious organizations
- Existing deficits
- Retroactive expenses
- Event sponsorships
- Programs that do not primarily serve Oregon, Washington, Idaho, Utah and/or the sovereign American Indian tribes within those states

We reserve the right to add to this list on a case-by-case basis.