

Cambia Health Foundation

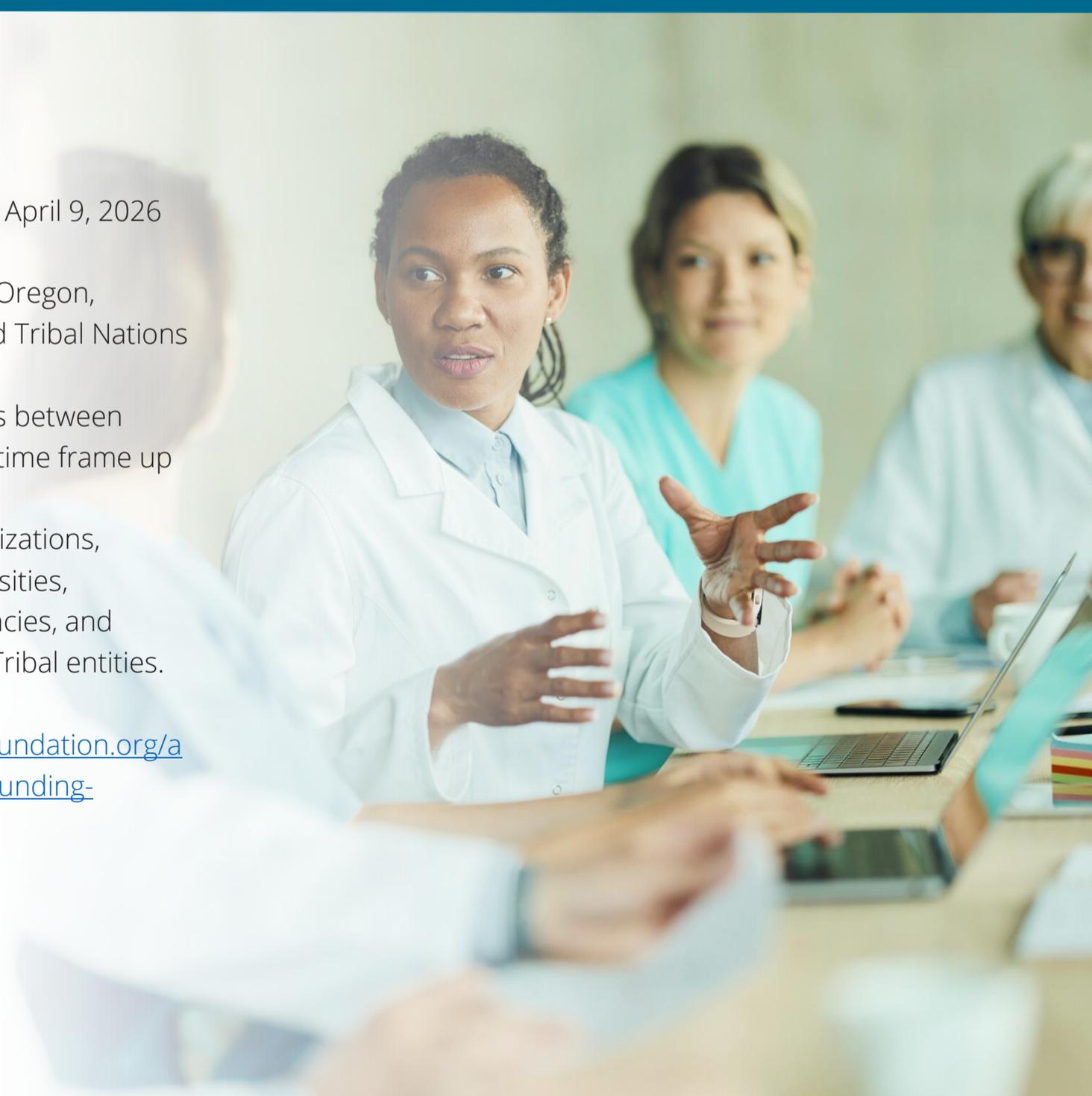
2026 Request for proposals

Health Care Workforce

This RFP will support **integrated primary care teams** that help achieve healthy outcomes in collaboration with people from underserved communities. We will prioritize existing provider teams working to create a positive patient experience, implementing effective care management, and focused on both individual and population health.

At a glance:

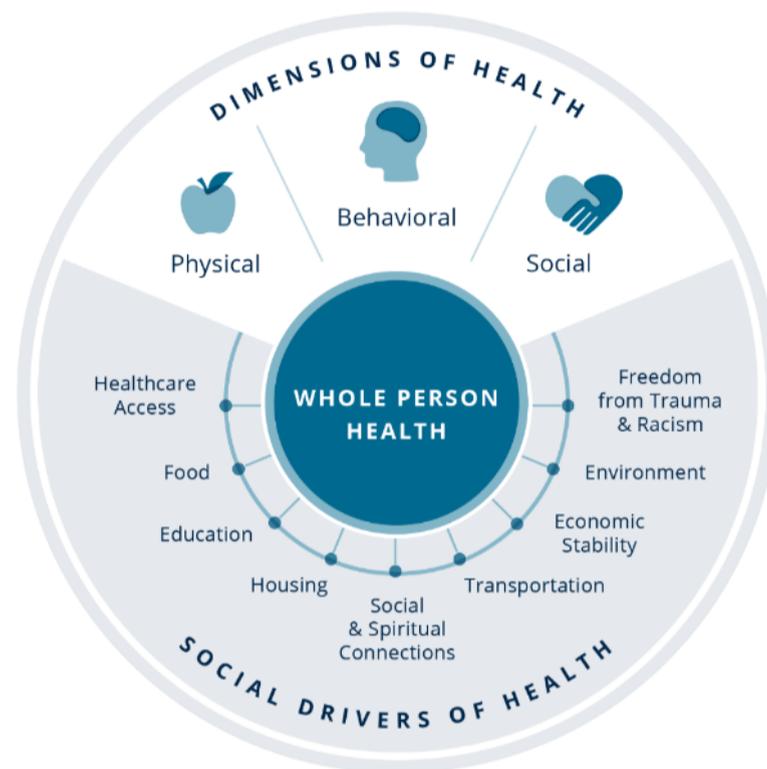
- Applications close Thursday, April 9, 2026 at 5:00 p.m. Pacific Time.
- Covers services provided in Oregon, Washington, Idaho, Utah and Tribal Nations within these states.
- We anticipate grant amounts between \$40,000 and \$60,000 and a time frame up to 24 months.
- Open to U.S. 501(c)(3) organizations, accredited schools or universities, government and public agencies, and federally recognized Indian Tribal entities.
- Our website:
<https://www.cambiahealthfoundation.org/applicant-resources/current-funding-opportunities.html>



About us

Cambia Health Foundation is the corporate foundation of Cambia Health Solutions, which is dedicated to making health care more person-focused and economically sustainable. Founded in 2007, the foundation has made purposeful philanthropic investments of more than \$137 million to improve health care experiences and outcomes for people and families.

We are currently working to advance whole-person health by expanding access to behavioral health in underserved communities across Oregon, Washington, Idaho and Utah. The term *whole-person health* reflects our belief that health is personal, multidimensional and interconnected.



Our 2022-2026 strategic plan focus areas

We prioritize investments in three areas that span all ages and phases of life:

Resilient Children and Families

We invest in behavioral health access for young children and their caregivers. By focusing on early intervention, we build resilience and improve health outcomes.

Healthy and Connected Aging

We focus on solutions that reduce isolation and loneliness among older adults by strengthening social connectivity, care coordination, and behavioral health access within whole person health models.

Health Care Workforce

We support expanding, diversifying and training the workforce to reduce behavioral health provider shortages in our region. By strengthening the paid and unpaid workforce we enable wellness and prevention, reduce stigma and increase collaborative care models.



Primary care plays a vital role in managing chronic disease, improving access to behavioral health services, and reducing healthcare costs. **Integrated primary care takes a whole-person approach, addressing physical health, behavioral health, and social needs together.**

The future of primary care combines clinical medicine and social support services. By recognizing health is influenced by more than medical care alone, integrated primary care teams are transforming outcomes and supporting healthier communities.

Integrated primary care teams include clinical and non-clinical providers working together in settings such as community health centers, rural health clinics, certified community behavioral health clinics and their existing strategic partner organizations. **This RFP focuses on supporting primary care teams that serve underserved communities** – populations experiencing higher rates of poverty, insurance gaps, complex health needs, and barriers to health and social services.

This RFP will support primary care teams helping to achieve healthy outcomes in collaboration with people from underserved communities. We believe organizations or partnerships may take different approaches to achieve healthy outcomes in collaboration with underserved communities. We're particularly interested in supporting teams that optimize collaboration with those they serve, provide effective care management, and focus on both individual and population health.

We will prioritize support for **existing primary care teams and partnerships** through one or more of these strategies:

- **Training and career development** to advance integrated primary care skills.
- **Wellness programs** that address stressful working conditions and burn-out among provider teams.
- **Paid internships and practicum experiences** advancing integrated care learning and practice.
- **Technology** enabling quality in-person or remote care through various access points.
- **Flexible funds** to address social health needs identified during care planning.

Outcomes and impacts

Strong applications will clearly define the population served, demonstrate provider buy-in, and connect directly to at least one of the strategies within this RFP.

We recognize multiple strategies exist to support primary care teams in providing effective, equitable care. Applications should:

- Identify the most pressing needs where actions will have the greatest impact, leverage organizational strengths, and create opportunities for meaningful, sustainable change.
- Be focused on a few key aspects rather than trying to address every possible component of primary care support within the model of integrated care.
- Include how connections to behavioral health services are made within the primary care framework.

Eligibility

- Applicants should be a single organization providing integrated primary care services (i.e., access to physical, behavioral and social services on-site, virtually or in home/community settings) or an organization on behalf of an integrated partnership between a primary care center(s) and social service provider(s).
- Preference for existing programs or collaborations, with new programs or collaborations considered that have a viable pathway to sustainability.
- Proposed work must be focused on serving populations within Oregon, Washington, Idaho, Utah and/or sovereign American Indian tribes within those states.
- Applicant organization must be an active U.S. 501(c)(3) organization, accredited school or university, government or public agency or federally recognized Indian Tribal entity. Fiscal agents are eligible to serve as applicants on behalf of eligible organizations doing charitable work.
- Organizations/entities that do not offer all components of integrated primary care either directly or through established collaborations will not be eligible to apply. **If you are not sure your proposed work or organization is eligible to apply, we encourage you to reach out to our team and ask.**

How to apply

Submit your application by Thursday, **April 9, 2026 at 5:00 p.m. Pacific Time** through the online application portal on our website, cambiahealthfoundation.org.

- Use the portal to access your existing account or create a new account.
- Check our website for information on frequently asked questions (on the **Current Funding Opportunities** page).
- Let us know if you need help. We welcome all questions you may have.

Funding guidelines

We ask for requested grant amounts between **\$40,000 and \$60,000** and **one application from an organization or collaboration**. We anticipate awarding 8-12 grants throughout our geographic region in this RFP. We estimate grant start dates to be in July 2026. The grant period can last up to 24 months after the initial start date. Please note that these are general guidelines for planning purposes. Details will be finalized with funding recipients.

RFP deadlines and timeframe

March 5, 2026 at 12:00 p.m. Pacific Time
The single-stage application opens on our website.

April 9, 2026 at 5:00 p.m. Pacific Time
The application closes (please note this is a Thursday).

Week of June 1, 2026
Applicants will be notified of final decisions.

July 2026
Proposed work begins.

We're here to help

Questions about eligibility or RFP focus? Contact us before you apply. **Please submit your question(s) to CambiaHealthFoundation@cambiahealth.com**

Your inquiry will be directed to the appropriate team member for a prompt response.

Cambia Health Foundation values equal opportunity for all members of the community and embraces the importance of diversity and inclusion in achieving health equity. Our grant partners join us in not discriminating based on age, sex, race, creed, color, ethnicity, sexual orientation, gender identity, pregnancy, marital status, military service, other protected veteran status, disability, national origin, political affiliation, religious belief or any other status in their leadership, staffing or provision of services.

Preview of reporting requirements for funded projects

Cambia Health Foundation is dedicated to ensuring that its investments are mission-driven and positively impact the communities we serve. The evaluation process is clear, simple and focused on outcomes. It respects organizations of different sizes, experiences, values, beliefs and traditions. It balances quantitative and qualitative methods to inform and guide Cambia Health Foundation decisions while improving grant partner services. Cambia Health Foundation staff use an evaluation model that fits our evaluation philosophy.

We have four primary goals for evaluation and grant reporting:

- Good stewardship of funds entrusted to us for the benefit of the community
- Grant partner learning and quality improvement
- Communication about results and impact
- Transparency around barriers and challenges

Reporting frequency and requirements depend on the grant size and time frame. We are committed to asking only for what we will use and focusing on what is important to the organization and those served. When it comes to our grant partners, our intent is to develop relationships that are positive, honest, trusting and committed to improvement.

Cambia Health Foundation reserves the right to:

- Reject any or all proposals submitted
- Reject a proposal that does not include all required information and documentation
- Modify RFP and program guidelines, including submission deadlines
- Contact you to discuss your proposal and/or others referenced in the proposal
- Request additional information or verification

What will not be funded

Cambia Health Foundation is interested in learning what resources are necessary to achieve intended results. However, we will not fund the following as part of this funding opportunity:

- Endowments
- Capital campaigns
- Political causes or events
- Sacramental or theological functions of religious organizations
- Existing deficits
- Retroactive expenses
- Sponsorships
- Programs that do not primarily serve Oregon, Washington, Idaho, Utah and/or the sovereign American Indian tribes within those states

We reserve the right to add to this list on a case-by-case basis.